



ONUR SOMER

Onur was born as a child of a filmmaker family, in 1981-Istanbul. His father and uncle were both commercial directors, so he started working very young in this business. He decided to become a Commercials Director in the primary school.

While he was at the University, studying Cinema, he was also shooting TV programs, directing Live Tv shows and working as an Assistant Director for the Commercials. He worked with lots of International directors from all around the world.

In 2005, he started shooting Tv Commercials. In the following years he specialized in “Kids & Babies” categories and became one of the most wanted TVC directors in this category for Turkish local market and Middle East Market.

Because of his curiosity and abilities; he also specialized on featured camera moves and new techniques.

For the last 5 years; he is shooting around 20 projects a year and has more than 150 TVCs. He is working with the well known agencies like; McCann Istanbul, Ogilvy Istanbul, Young & Rubicam, TBWA, FCB etc.