



XANDER BARTOLE

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@directedbyxander

Xander was raised in Caracas, the warm and wonderful capital of Venezuela. He moved to Berlin shortly after finishing high school to fulfill his mission to become a state of the art visual storyteller.

Right after film school he started helming a vast number of different projects in all different styles and techniques, in early years even directing music videos for the acclaimed German hip-hop duo Frauenarzt & Manny Marc as well as the Grammy Award-winning multi-instrumentalist Mike Oldfield.

He was a very early adopter of new technologies, fully embracing the DSLR boom and has always been on the forefront of new innovative tools to help bring out the most in each of the projects he accompanies, thus also quenching his thirst of mastering all sorts of techniques and styles such as stop motion, motion graphics, vfx, lifestyle, beauty, high speed, etc.

By now Xander has performed the leading role of director for a multitude of fruitful productions, including commercials for such established companies as Weight Watchers, Italian chocolate and candy company Ferrero, German liquor brand Jägermeister, and leading beauty product manufacturer L'Oréal, to name just a few.

These commercials, films, and music videos have all achieved critical and commercial success, with the Jägermeister commercials amassing view counts in the hundreds of thousands, as well as winning the celebrated Deutscher Preis für Onlinekommunikation. In addition, the music videos for Frauenarzt and Manny Marc have garnered millions of views on YouTube and the project titled "*Hearts – The Valentine's Day Video*" was awarded the Vimeo Staff Pick on the renowned video sharing site and received more than 300,000 views in just a couple of days.

Nowadays Xander has decided to focus on his true passion — food.

He has always been extremely enthusiastic by capturing absolutely mouth watering images on screen, while also playing with the newest cooking toys in the comfort of his own kitchen.

This is the perfect opportunity for him to focus all of the experience he has gathered over the last years by merging food with every other skill he has acquired throughout the journey of his career.